# Meet Philip Warbasse
## UI Designer
## Front-end Developer

Best known for his work on the **HBO** television series "**True Blood**," Philip Warbasse is an award-winning graphic designer and multi-media developer in Los Angeles, California. Over the past 24 years, Warbasse has created some of the entertainment industry's most visible integrated media campaigns, including mobile strategies for **Iron Man II** (Paramount Pictures), **TRON Legacy** (Walt Disney Pictures), **The Amazing Spider-Man** (Sony Pictures), **Indiana Jones - Kingdom of the Crystal Skull** (Paramount Pictures), **M. Night Shyamalan's The Happening** (20th Century Fox), **9 the movie** (FOCUS Features), and several independent feature films including **Bob and the Monster** (Shaker Films) and **Can We Take a Joke?** (Korchula Productions). Warbasse Design's latest work includes **Little Pink House** (Korchula Productions), starring Catherine Keener and Jeane Tripplehorn, and **The Irishman** (Netflix), starring Robert De Niro, Joe Pesci, Al Pacino, and Harvey Keitel.

**Philip Warbasse** is available to work **remotely** from **Los Angeles**, **CA**, in the capacity of **Art Director**, **Creative Director**, **Marketing Strategist**, **Designer** + **Developer**.

**Philip Warbasse**

## A Personal Note

Thank you for taking a moment to review my CV. After starting my career as a web designer 24 years ago and running my Santa Monica-based agency (Warbasse Design) from 2008 to 2020, I have gained tremendous experience marketing for companies large and small. Now, **I find myself marketing myself**. This presentation is a byproduct of my philosophy that **different is better than better**, *especially now that everyone has become their own media center; the noise has become so loud that it makes it more difficult to hear anyone's message effectively*. My CV documents my career and celebrates it in a way that I hope you will enjoy. **Spring 2024** marks the beginning of my job search. In the not-so-distant future, I am confident I will find the best fit for my overall experience, skills, and business assets.

Sincerely,
Philip Warbasse

24+ Years Experience

# CV of Philip Warbasse

1983 - 1991

## Education

**University of Arizona**
(1986 - 1991)
Tucson, AZ

**Bachelor of Arts - Psychology | Minor - Political Science**
*Emphasis on Industrial/Organizational Psychology*

• Member of Academic/Philanthropic Honoraries: **Primus** '87-'88, **Sophos** '88-'89, **Chain Gang** '89-'90,
• **Psychology Research Assistant** - Sleep and Cognition Laboratory, University of Arizona for Dr. Michael Perlis, PhD under the direction of Dr. Richard R. Bootzin PhD,
• **Dean's List** '89-'90,
• Member of **SAE** Sigma Alpha Epsilon fraternity.

**Brophy College Prep**
(1983 - 1986)
Phoenix, AZ

Founded in 1928, **Brophy Prep** is a Jesuit high school that includes first year college courses. Brophy Prep's curriculum relies on a combination of liberal arts principles and Roman Catholic theology. Honors and advanced placement sections exist in each of the curricular disciplines.

2000 - 2024

## Work Experience

**Warbasse Design**
(2000 - Present)
Redondo Beach, CA

**UI Designer | Front-end Developer**

Helping brands become better known and better understood by creating media strategies that compel consumers to interact on a deeper level by:
• Fully understanding and supporting the clients' **brand requirements** and goals,
• Creating and following rigorous **research methods** that consistently provide award-winning results,
• Effectively contributing to large-scale campaigns that emphasize **customer solutions** and **consumer satisfaction**.

**Warbasse Hosting**
(2007 - Present)
Redondo Beach, CA

**Web Developer | GUI Designer**

Offering web **hosting**, **cloud-based** solutions, **HIPAA-compliant** strategies, and managed services to businesses and start-ups. Responsibilities include:
• Maintaining **Dedicated Virtual (DV) Servers**,
• Writing and updating back-end code, including **PHP**, **HTML**, **XML**, and **JavaScript**,
• Designing and updating all **UI** components and web hosting **interface**,
• Building and updating **Media Streaming Servers**.

**PRINT2D**
(2010 - 2016)
Santa Monica, CA

**Mobile Developer | Consultant**

Provided a full-service **mobile platform**, **consulting**, and **strategies** to support **print-to-digital** mobile advertising campaigns. Responsible for:
• Maintaining daily uptime on servers,
• Creating marketing material to promote and support business development,
• Addressing problem areas and provide quality assurance solutions for cloud hosting and streaming services,
• Writing **Mobile Detection/Redirection** code and databases for handheld devices.

Philip Warbasse

## A Closer Look

**Personal Life**
Philip Warbasse lives with his wife and family in Los Angeles, California. He enjoys writing music and screenplays, and when time permits, he shoots landscapes and urban environments for his photography website PostHastePics. Warbasse is also the author of a true-crime novel detailing the life and trial of convicted murderer Winnie Ruth Judd, Paper Hearts—The Life and Trial of Winnie Ruth Judd.

**Industry Contributions**
Philip Warbasse's contributions to the art and science of designer QR Codes include his discovery of "Vertical Crush," a term coined by Warbasse to describe the negative impact of wide-format aspect ratios on the scannability of 2D bar codes. This discovery and the ability to compensate for it ultimately led to Warbasse's creation of the first designer QR Code ever featured on television.

24+ Years in the News

## PRESS

Watch Philip Warbasse on **KTLA's Tech Report** with *Rich DeMuro*

Listen to Philip Warbasse interviewed on **NPR's Marketplace** by *Alex Schmidt*

Philip Warbasse featured in **The New York Times** by *Elizabeth Olson*

Philip Warbasse featured in **Entrepreneur Magazine** by *Francine*

*starts at 4:23*

*Kizner*

neustar
A TransUnion® Company

Philip Warbasse interviewed on **Mobile's Next Big Thing** by *Meredith Bagnulo*

**From Design to Code**

# SKILLSET

## UI Design

| | |
|---|---|
| Responsive Design / PWA | 95% |
| NFC / RFID | 95% |
| Barcodes for Print & TV | 100% |
| Graphic Design | 99% |

## Front-end Development

| | |
|---|---|
| PHP | 93% |
| HTML5 / CSS | 98% |
| JavaScript | 96% |
| Generative AI | 89% |

**The Highlights**

# PORTFOLIO

**TRUE BLOOD**

**HBO** Television Series

**IRON MAN 2**

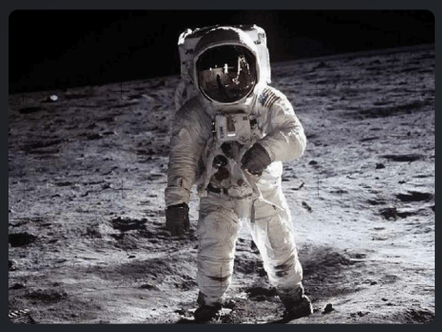
**Marvel Studios/Paramount Pictures** Feature Film

**THE HAPPENING**

**Twentieth Century Fox** Feature Film

**TRON LEGACY**

**Walt Disney Pictures** Feature Film

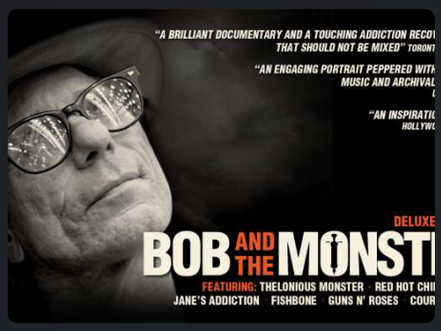


**BUZZ ALDRIN**

**Buzz Aldrin** Personal Website

**9**

**Focus Features** Feature Film




**BOB AND THE MONSTER**

**Shaker Films/Les lapins de l'espace** Documentary Film

**CAN WE TAKE A JOKE?**

**Korchula Productions** Documentary Film

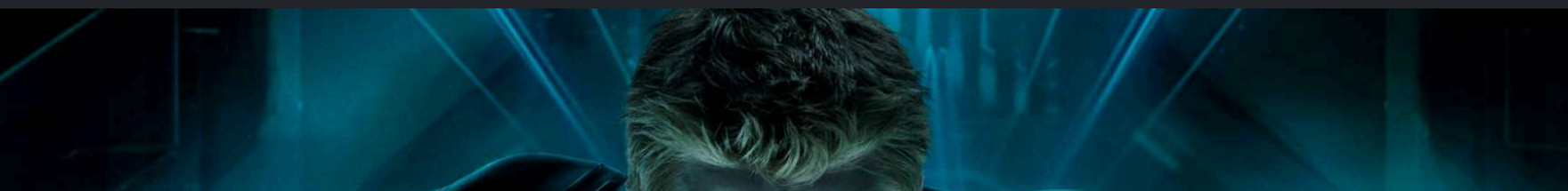
**LITTLE PINK HOUSE**

**Korchula Productions** Docudrama Feature Film

A Quarter Century of Design

## Warbasse Design Clients

Visit Website for Client Roster



What Clients Say

# TESTIMONIALS

**Buzz Aldrin**
Astronaut - Apollo 11

"Philip is a stellar guy and his aptitude for web design is exemplary! I wholeheartedly recommend him and his team for everything related to the internet."

**Ron Burkhardt**
RAB Consulting

"I have hired Phil and his team for numerous projects and he delivers every time. His attention to detail is quite impressive and he leaves no stone unturned when thinking how a project can be delivered. I highly recommend Philip Warbasse when considering your web design, social media impact and mobile media applications."

**Mathew Asner**
Asner Family Center

"I have worked closely with Phil for around 6 or 7 years. He single handedly took on the website design and creation of our charity and did a bang up job. My father Ed Asner and I would recommend Phil to anyone."

**David Numrych**
Numrych Law P.C.

"Philip remains our go-to design expert providing web design, SEO, and web hosting for our firm for over ten years. Since his initial retention, he has been outstanding in every way. We provide Philip with the highest recommendation."

**Ted Balaker**
Korchula Productions

"I was looking for a designer to create various websites for my production company. I wanted to find someone who knew design and backend, and I found that with Philip Warbasse. Philip had excellent design ideas and was miles ahead on the technical side by ensuring our sites looked great across all platforms and were SEO-optimized. I can't say enough great things about Philip. He has pride in craftsmanship, which is so refreshing. He's focused on making sure the client loves the final product. Getting artistic and technical excellence is tough, but Philip pulls it off. He is also very communicative. I was very impressed with the entire process."

**Pam Parker**
Oak Transcription

"Professional, responsive, always available. Philip Warbasse is the best designer we've ever worked with."

## **Contact Philip Warbassse**
with your response / feedback.

Reach Out to Philip


**Philip Warbasse**

**UI Designer**
**Front-end Developer**

EMAIL
hire@warbassedesign.com

PHONE
(424) 229-1404

STATUS
**Available**

LOCATION
Redondo Beach, CA, 90278


Philip Warbasse is represented by BonoVox PR - Contact Beth Silverstein

© Copyright 2024 Philip Warbasse/Warbasse Design - All Rights Reserved